

Bizrate Buyers Survey Magento Module Installation and Configuration

Version 0.3
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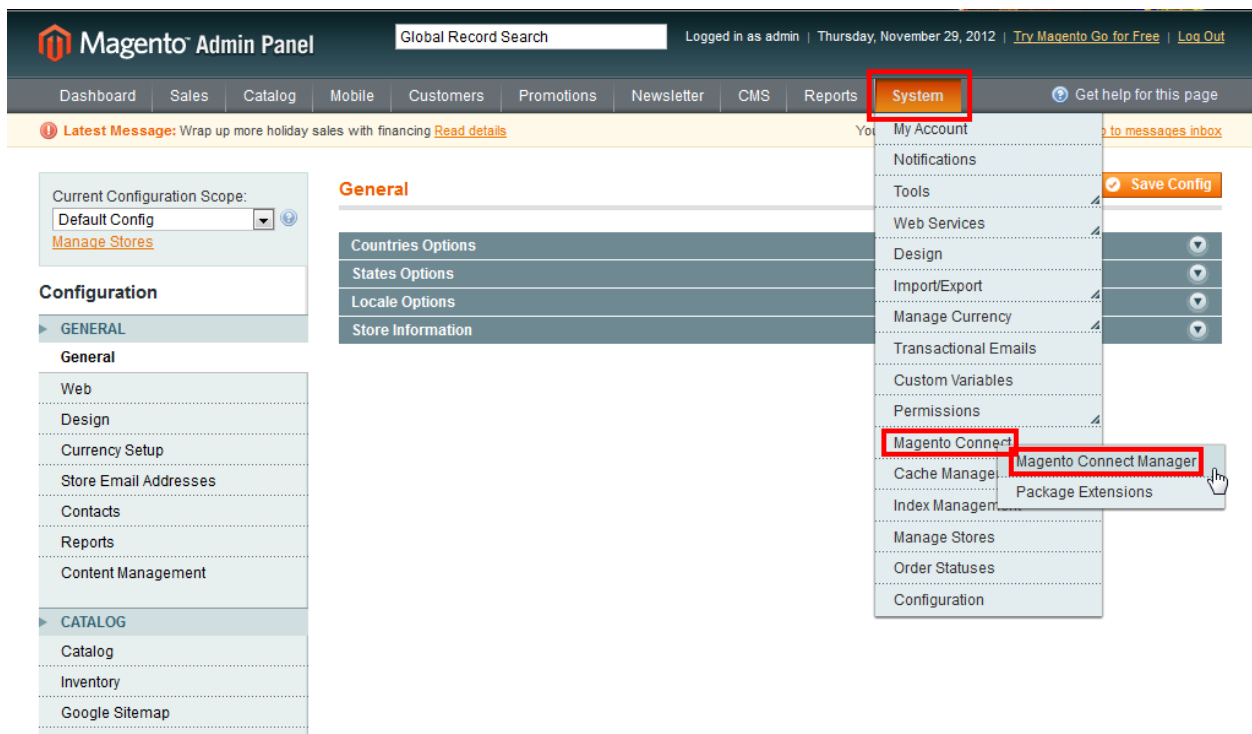
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Overview

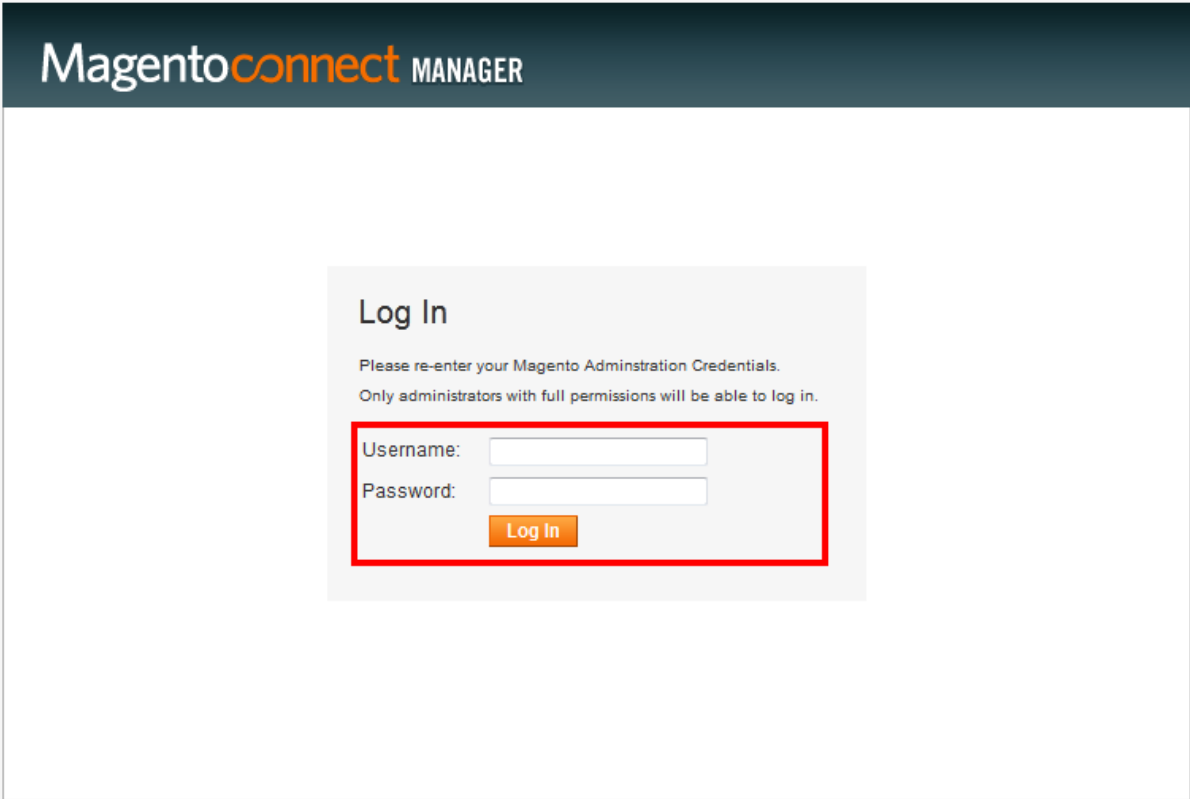
This Magento extension allows retailers to easily and seamlessly implement Bizrate.com's seller ratings solution. Bizrate's seller ratings product allows retailers to collect ratings and feedback for improvements from their customers. The solution's features include: rating & review collection, reports & analytics, and reputation building & word-of-mouth support. Bizrate syndicates these ratings to Google and Bing, which helps ensure that your seller ratings & reputation have the largest reach possible. This extension, as well as Bizrate's industry-leading ratings & review service are free.

Installation Instructions

1. From the Magento Administration panel, go to:
System > Magento Connect > Magento Connect Manager



2. If prompted to Login to the Magento Connect Manager, login using your site's administration credentials



Magentoconnect MANAGER

Log In

Please re-enter your Magento Administration Credentials.
Only administrators with full permissions will be able to log in.

Username:

Password:

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- From the Extensions tab, Search for the module via **Magento Connect**. Once you have retrieved your Extension Key from the Magento Connect site, paste it into the text box and click on **Install** to begin installing the module.

The screenshot shows the Magento Connect Manager interface. At the top, there is a header with the logo 'Magentoconnect MANAGER' and navigation links for 'Return to Admin' and 'Log Out'. Below the header, there are tabs for 'Extensions' and 'Settings'. The main content area is divided into several sections:

- Settings:** Includes a checkbox for 'Put store on the maintenance mode while installing/upgrading/backup creation' (checked) and a 'Create Backup' dropdown menu set to 'Database'.
- Install New Extensions:** Contains a numbered list:
 - Search for modules via [Magento Connect](#).
 - Paste extension key to install: [text input field] [Install button]
- Direct package file upload:** Contains a numbered list:
 - Download or build package file.
 - Upload package file: [text input field] [Browse button] [Upload button]
- Manage Existing Extensions:** Includes a 'Check for Upgrades' button and a 'Commit Changes' button.

Below these sections, the channel is set to 'Magento Community Edition'. There is a checkbox for 'Clear all sessions after successful install or upgrade:'. At the bottom, there is a table listing installed extensions:

Package Name	Installed	Actions	Summary
Interface_Adminhtml_Default	1.7.0.1 (stable)	[dropdown menu]	Default interface for Adminhtml
Interface_Frontend_Base_Default	1.7.0.1 (stable)	[dropdown menu]	This is a Magento themes base

4. Alternatively, if you have received a package file to install, click on **Browse**, locate the file and click on **Upload** to begin Installation

The screenshot shows the Magento Connect Manager interface. At the top, there is a header with the logo and navigation links. Below the header, there are tabs for 'Extensions' and 'Settings'. The 'Settings' tab is active, showing options for maintenance mode and backup creation. The 'Install New Extensions' section has a search field and an 'Install' button. The 'Direct package file upload' section has a text input field, a 'Browse' button (highlighted with a red box), and an 'Upload' button. Below this, there is a 'Manage Existing Extensions' section with a 'Check for Upgrades' button. The 'Channel: Magento Community Edition' section has a 'Commit Changes' button and a checkbox for clearing sessions. At the bottom, there is a table listing installed extensions.

Package Name	Installed	Actions	Summary
Interface_Adminhtml_Default	1.7.0.1 (stable)	<input type="text"/>	Default interface for Adminhtml
Interface_Frontend_Base_Default	1.7.0.1 (stable)	<input type="text"/>	This is a Magento themes base

5. When installation begins a console window will be opened to notify the user of the status of the process. When installation completes, the following will be visible. Click on **Refresh** to see the module in the list of installed modules.

Mage_Compiler	1.7.0.0 (stable)		This module compiles all files of a Magento installation and creates a single include path to increase performance
Mage_Core_Adminhtml	1.7.0.1 (stable)		Magento Administration Panel
Mage_Core_Modules	1.7.0.2 (stable)		Collection of Magento Core Modules
Mage_Downloader	1.7.0.1 (stable)		Magento Downloader
Mage_Locale_en_US	1.7.0.1 (stable)		en_US locale
Magento_Mobile	1.7.0.1.22.1 (stable)		Magento Mobile Xml Interface
Phoenix_Moneybookers	1.3.1 (stable)		Moneybookers payment gateway integration

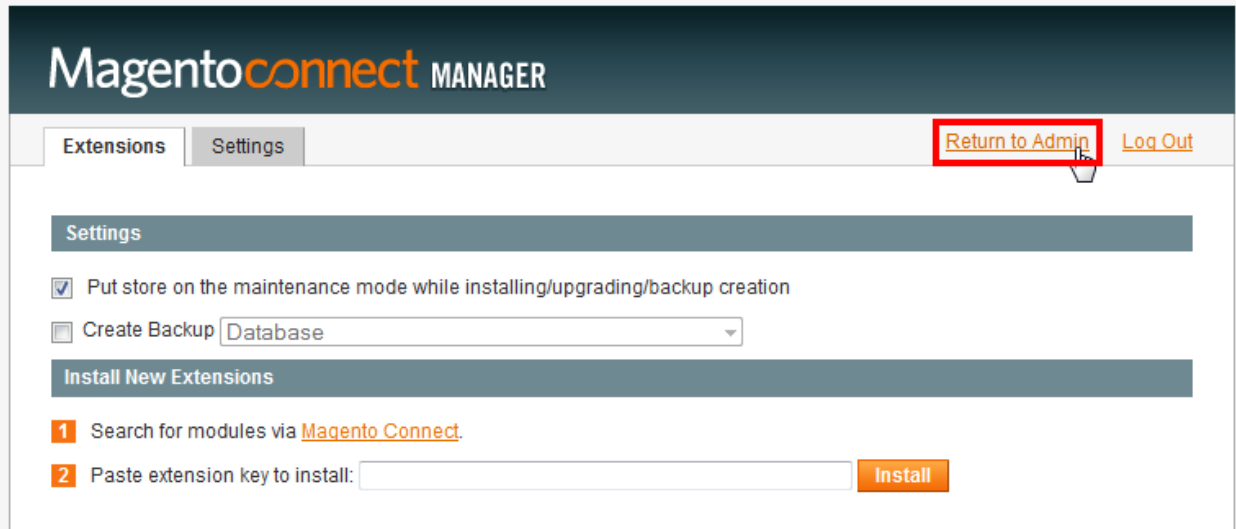
Auto-scroll console contents

```
Package installed:
community Bizrate_Buyerssurvey 0.1.0

Cleaning cache
+
Cache cleaned successfully
```

Procedure completed. Please check the output frame for useful information and refresh the page to see changes.

6. Click on **Return to Admin** to return to the Magento Admin panel to begin configuring the module.



7. Upon successful return to the Magento Admin panel, make sure to log out and log back in. This is necessary to ensure that the Admin panel is updated with the configuration interface

Configuration Options

Once in the Magento Admin panel, the module can be configured by going to:
System > Configuration > Bizrate Buyers Survey

The screenshot shows the Magento Enterprise Admin Panel. At the top, there is a navigation bar with the Magento logo, a search bar, and the user's login information. Below the navigation bar, there is a menu with various options, including 'System', which is highlighted with a red box. On the left side, there is a sidebar with a 'Configuration' menu, also highlighted with a red box, and a 'BIZRATE' section with 'Bizrate Buyers Survey' highlighted. The main content area shows the 'Bizrate Buyers Survey' configuration page. It includes a 'Save Config' button and several settings:

- Enable Bizrate Survey:** Set to 'Yes'. Description: Enable the Bizrate POS survey on the checkout success page.
- Shopzilla / Bizrate Merchant ID:** An empty text input field. Description: Enter your Shopzilla / Bizrate Merchant ID. A button 'Create a Shopzilla / Bizrate Account' is visible below the input field.
- Bizrate Medal Placement:** Set to 'Footer'. Description: Select a placement for the Bizrate medal on your site.
- Enable Bizrate Medal:** Set to 'Large (125x73 pixels)'.

At the bottom of the configuration page, there is a note: 'If you have questions or need assistance, then contact us bizrateinsights@bizrate.com'.

Settings:

- 1. Enable Survey:** Enable or Disables the Bizrate POS survey on the checkout success page. Please note that this does not uninstall the module.
- 2. Shopzilla/Bizrate Merchant ID:** Your unique Shopzilla/Bizrate merchant ID
- 3. Bizrate Medal Placement:** Allows merchant to select the position of the medal. Medal can be displayed in the footer, below the navigation rail in the left column, or below the feature sidebar in the right column.

4. Enable Bizrate Medal: Allows the merchant to display the Bizrate medal on the site. Merchant can choose to display the Large (125x73 px) or Small (112x37 px) medal.

Notes:

1. Caches need to be refreshed after every change to the configuration panel to ensure site is updated properly
2. To uninstall the module, select 'Uninstall' from the list of 'Actions' for the module in the Magento Connect Manager

Medal Placements on Default Magento Installations

Large Medals on Magento Community Edition

The screenshot displays a Magento storefront with several medals and banners. On the left, there is a 'POPULAR TAGS' section with tags like 'Camera', 'Hohoho', 'SEXY', 'Tag', 'Test', 'bones', 'COOL', 'cool t-shirt', 'crap', 'good', 'green', 'hip', 'laptop', 'mobile', 'nice', 'phone', 'red', 'tight', 'trendy', 'young'. Below it is a 'NEWSLETTER' sign-up form with a 'Subscribe' button. A 'REGISTERED STORE' medal is placed on the left side, with the text '11/29/12 by bizrate'. The main content area shows two product listings: 'Akio Dresser' (CA\$399.99) and 'Barcelona Bamboo Platform Bed' (CA\$2,299.00). Both products have 'Add to Cart', 'Add to Wishlist', and 'Add to Compare' buttons. A 'COMMUNITY POLL' is also visible, asking 'What is your favorite Magento feature?' with options: Layered Navigation, Price Rules, Category Management, and Compare Products. A 'Vote' button is at the bottom of the poll. On the right, there is a 'BACK TO SCHOOL' banner and an 'Argus QC-2185 Quick Click SMP Digital Camera' link. A 'REGISTERED STORE' medal is placed on the right side, with the text '11/29/12 by bizrate'. Below the medal is a 'NOW ACCEPTING PayPal' banner. The footer contains navigation links: 'About Us | Customer Service | Privacy Policy | Site Map | Search Terms | Advanced Search | Orders and Returns | Contact Us'. A 'REGISTERED STORE' medal is placed in the footer, with the text '11/29/12 by bizrate'. Below the medal is the text: 'Help Us to Keep Magento Healthy - Report All Bugs (ver. 1.7.0.2) © 2012 Magento Demo Store. All Rights Reserved.'

The screenshot displays a Magento storefront for a furniture store. At the top, there is a search bar and navigation links for 'My Account', 'My Wishlist', 'My Cart', 'Checkout', and 'Log In'. The main navigation menu includes 'Furniture', 'Electronics', and 'Apparel'. The current page is 'Bedroom', with a breadcrumb trail: 'Home / Furniture / Bedroom'. A currency selector is set to 'Canadian Dollar - CAD'. A promotional banner for 'Magento Collection' features a hotel suite image and the text 'Not everyone can stay in a president's suite. So we let you LIVE in one.' Below this, two products are listed: 'Akio Dresser' (CA\$399.99, 3 reviews) and 'Barcelona Bamboo Platform Bed' (CA\$2,299.00, 2 reviews). Each product has 'Add to Cart', 'Add to Wishlist', and 'Add to Compare' buttons. The page also includes a 'Did you know?' section with a dog on a laptop, 'POPULAR TAGS' (Camera, Hohoho, SEXY, etc.), a 'NEWSLETTER' sign-up, and a 'COMMUNITY POLL' asking for favorite Magento features. Two 'REGISTERED STORE' badges are visible, one on the left and one on the right, both dated 11/29/12 by bizrate. A 'NOW ACCEPTING PayPal' badge is also present. The footer contains links for 'About Us', 'Customer Service', 'Privacy Policy', 'Site Map', 'Search Terms', 'Advanced Search', 'Orders and Returns', and 'Contact Us'.

Windowed Popup on Checkout

The screenshot shows a Magento checkout page. At the top, there is a navigation bar with the Magento logo, a search bar, and links for 'MY ACCOUNT', 'MY WISHLIST', 'MY CART (0)', and 'CHECKOUT'. Below this is a category menu with 'Furniture', 'Electronics', 'Apparel', 'Gift Cards', 'Specials', and 'Members Specials'. A yellow banner reads 'Our 24 hour Sale is Back! GET 10% Off ALL ITEMS UNDER APPAREL'. The main content area displays 'Your order has been received' and 'Thank you for your purchase!'. A popup window titled 'Tell Us What You Think! - Mozilla Firefox' is overlaid on the page. The popup contains the text: 'Your Collins Harper Software purchase qualifies you for a \$100 Reward!', 'Fill out our quick online survey to receive your offer reward.', and 'Your Company's Logo Here'. There is a 'Continue' button and a 'CONTINUE SHOPPING' button on the page. At the bottom, there is a newsletter sign-up form and a footer with copyright information: '© 2009 Magento Enterprise Edition Demo Store. All Rights Reserved.'

Notes:

In order to display your company's logo on the Bizrate Survey Invitation please:

1. Login to your account at merchant.shopzilla.com
2. Click on the "Account Management" tab
3. Click on "Logo Manager"
4. Click on "Submit/Edit Logos" to upload

For questions or assistance please contact: bizrateinsights@bizrate.com

Iframe Popup on Checkout (on failure of Windowed popup)

Welcome, F D! [Log Out](#) Language: English (Change ▾)

Magento® MY ACCOUNT | MY WISHLIST | **MY CART (0)** | CHECKOUT

Enter search keyword

Furniture | Electronics | Apparel | Gift Cards | Specials | Members Specials

Our 24 hour Sale is Back! **GET 10% Off** ALL ITEMS UNDER APPAREL

Your order has been received.

Thank you for your purchase!

Your order # is: [100000080](#)

You will receive an order confirmation email within 15 minutes.

Click [here to print](#) a copy of your order confirmation.

Close [X]

Your Collins Harper Software purchase qualifies you for a \$100 Reward!

Fill out our quick online survey to receive your offer reward.

Your Company's Logo Here

survey & prizes by **bizrate™**

SIGN UP FOR OUR NEWSLETTER:

Enter your email address

[Search Terms](#) | [Customer Service](#) | **REGISTERED STORE**

[Advanced Search](#) | [Privacy Policy](#) | **11/20/12 by bizrate™**

[Contact Us](#)

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